

# GIANNI NOLA

## Software Engineer / Web Developer

(707) 927-6902 | [gnola.dev@gmail.com](mailto:gnola.dev@gmail.com) | SF Bay Area  
[github.com/Gnola](https://github.com/Gnola) | [linkedin.com/in/gianni-nola/](https://linkedin.com/in/gianni-nola/) | [gianninola.com](https://gianninola.com)

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### SKILLS

#### Proficient

- HTML / CSS / SASS
- JavaScript
- React / React Hooks
- Node.js / Express
- Git / GitHub / GitHub Pages

#### Competent

- jQuery
- GraphQL / SQL
- Redux
- DynamoDB
- AWS Amplify / Cognito

#### Novice

- AngularJS
- MongoDB / Mongoose
- React Native
- PostgreSQL
- PHP

### WORK EXPERIENCE

#### **Web Developer** — Freelance

*Freelance, Remote | Mar '20 - Present*

- Effectively connecting and communicating with clientele to transform concepts and ideas from wireframes and mockups into elegant, intuitive user experiences
- Prioritizing and managing multiple projects simultaneously to meet deadlines as well as client expectations

#### **Software Engineer** — ToothFairy

*Contract, Remote | Nov '20 - Feb '21*

- Developed a Customer Relationship Management (CRM) software for orthodontic/dental practitioners that utilizes an algorithm designed to help increase sales and improve customer experience by incorporating High-Reliability Organizational (HRO) concepts and the founder's vision
- Administered testing and production deployments, oversaw team tasks on Asana and created resources utilized by the development team
- Utilized AWS Cognito to properly follow HIPAA guidelines and confidentially secure user and patient personal information
- Implemented and maintained Mix Panel software to increase user adoption and provide data analytics to increase production, improve decision making and gain a competitive advantage
- Assisted with onboarding new practices and influenced User Pilot in-app onboarding

#### **Software Engineer** — Reach

*Employee, Remote | May '20 - Dec '20'*

- Developed a SaaS for fitness professionals to optimize their impact and income with custom mobile applications
- Built dynamic web and mobile apps using React with hooks, Redux and React Native to efficiently serve high traffic clients
- Implemented and optimized GraphQL API with AWS Amplify and DynamoDB that persists data to web and mobile apps
- Administered and led the front end development of the web application in a business of less than 5 people

#### **Founder / Corrective Exercise Specialist** — Uplifted Fitness

*Napa, CA | Jan '18 - Mar '20*

- Built and managed website using SquareSpace for promotion, marketing, session booking and personal contact
- Operated and facilitated various business operations while generating over \$50,000 in revenue in first year
- Created, compiled and managed transactions, promotions, budgets and expense reports using Numbers and Quickbooks
- Designed ads, flyers and logo using Sketch and marketed using social media platforms such as Facebook and Instagram

### EDUCATION

#### **Software Engineering Immersive** — General Assembly

*Remote - Jan '20*

#### **Design 101** — DesignLab

*Remote - Oct '18*

#### **AA - Athletic Training** — Santa Barbara City College

*Santa Barbara, CA - Dec '14*

### PROJECTS

#### **Life's Music**

*HTML, CSS, JavaScript, React, Node.js, Express, MongoDB/Mongoose, Heroku*

Conceptualized and established a full CRUD web app that automatically generates playlists based on user inputted songs

#### **onTheRocks**

*HTML, CSS, JavaScript, AngularJS, Node.js, Express, MongoDB/Mongoose, Heroku*

Collaborated with two classmates and engineered an app that allows users to find and save new cocktails

#### **Wedding Planner**

*HTML, CSS, JavaScript, EJS, Node.js, Express, MongoDB/Mongoose, Heroku*

Formulated a full CRUD, RESTful API wedding planning app designed to help the bride and groom plan their big day

### AWARDS & RECOGNITIONS

#### **Marine Corp Distinguished Athlete Award & Varsity Boys Basketball Team Captain**

*Napa, CA | Dec '12*

Recognized as an exemplary young citizen and role model and having best exhibited the personal traits of courage, poise, self-confidence and leadership